

**MCPSI/IMRO Limited Online Exploitation Licence Version 3 (LOEL V3) 2011
Application for Licence**

Company Name	
Contact Name	
Contact Address	
Contact E-Mail	
Telephone Number	
Company Registration Number (if Limited Company or indicate if Sole Trader)	
Preferred payment method	

Licensed Service Details

Name of the Service	
Website Address	
Launch Date	
Description	
Licence Number (if existing LOEL licensee)	
Estimated Annual Gross Revenue	

Please do not send payment with this application. Total fees due for the licence will be calculated from the information supplied on this form and an invoice will be issued for the total amount.

Please note: in addition to licences from MCPSI & IMRO, you may also require a licence from record companies for the use of the sound recording. Please contact Phonographic Performance Ireland Limited (PPI) on +3531 280 5977

By signing this application Licence form you are confirming the following:

- The information contained in this document is accurate to the best of your knowledge
- You accept and agree to be bound by the LOEL Terms and Conditions

Signed:

Date:

Application For Licence approved and accepted on behalf of the Licensors

Signed:

Date:

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Service Type See terms and conditions for full definition of each service	Digital Starter (Per Annum)	✓	Band A (Per Annum)	✓	Band B (Per Annum)	✓	Band C (Per Annum)	✓
Pure Webcasting Service Continuous programmed webcasts. Users cannot interact, e.g. pause, fast forward, skip tracks or influence output by rating tracks.	€75 + VAT <82,500 streams per annum		€150 + VAT <165,000 streams per annum		€300 + VAT <330,000 streams per annum		€710 + VAT <900,000 streams per annum	
Limited Download/ On Demand Streaming Users can stream specific tracks on an on demand basis, or access limited (aka tethered) downloads of tracks on demand.	€75 + VAT <22,500 streams per annum		€150 + VAT <45,000 streams per annum		€300 + VAT <90,000 streams per annum		€720 + VAT <225,000 streams per annum	
Premium and Interactive Webcasting Service Users can interact e.g. skip tracks, pause, fast forward etc, but not select specific tracks on demand.	€75 + VAT <57,500 streams per annum		€150 + VAT <115,000 streams per annum		€300 + VAT <230,000 streams per annum		€690 + VAT <575,000 streams per annum	
Permanent Download Service Users can download tracks on a permanent basis.	€75 + VAT <1,250 downloads per annum		€150 + VAT <2,500 downloads per annum		€300 + VAT <5,000 downloads per annum		€750 + VAT <12,500 downloads per annum	
Music Podcasting Service A downloadable, audio only programme that contains both music and speech and where the podcast cannot be disaggregated into its individual tracks.	€75 + VAT <34,000 downloaded works per annum		€150 + VAT <68,000 downloaded works per annum		€300 + VAT <136,000 downloaded works per annum		€750 + VAT <340,000 downloaded works per annum	
Clips Service	€75 + VAT 1-250 clips Made available at any one time		€150 + VAT 251-500 clips Made available at any one time		€300 + VAT 501-1000 clips Made available at any one time		€750 + VAT 1001-2500 clips Made available at any one time	

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Please tick as many boxes as apply to your service. If the combined total of these fees is more than €300 you may opt to be licensed under our Joint Online Licence (JOL). If you exceed the maximum usage limits detailed below you can only be licensed under our JOL. For more details and an application form, contact the Online Licensing Team on 01 661 4844.

- When estimating usage limits for streaming services, use the total number of streams accessed e.g. if 100 people listen to a webcast which includes 5 Musical Works, the total number of streams is 500.
- At the end of the licence Term you will be required to declare total levels of usage and revenue and the licence will only remain valid while the Licensed Service remains within the usage and revenue restrictions. It is your responsibility, as the Licensee, to notify the online licensing team at MCPS/IMRO at the point at which either limit is exceeded.
- The licence fee is to be paid in one advance payment.
- Annual gross revenue allowable under the licence includes direct revenue such as subscription and à la carte and associated revenue such as advertising and sponsorship, and is capped at €7,000.
- Please read the Terms and Conditions for the full definitions of the service types described above.

IMPORTANT:

Please return this form to Online Licensing Team, MCPS / IMRO Online Licensing Team
Copyright House, Pembroke Row, Baggot Street, Dublin 2.

On receipt of invoice make cheques payable to: Irish Music Rights Organisation.

Please note that no licence, whether express or implied, shall be taken to have been granted by MCPSI, IMRO or their members merely by the completion and / or submission of this application form. Such a licence shall only be deemed to be granted upon return by MCPS & IMRO of a copy of this application form, duly signed on behalf of the Licensors.